

Nachhaltiges Investment: Die Wirkung Deines Geldes

DATE: Thursday, November 13, 2025
LOCATION: Frankfurt am Main, Hessen, DE

Event Description

Nachhaltiges Investment: Die Wirkung Deines Geldes is a premier conferences event in Frankfurt am Main. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: F8gHz6u6s6d5j5SViV

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.