

# NA VYBEZINHA DO CF (Sexta 29/08 - À partir das 16h)

DATE: Friday, August 29, 2025  
LOCATION: Distrito Federal, BR

## Event Description

NA VYBEZINHA DO CF (Sexta 29/08 - À partir das 16h) is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 35/100  
**Expected Attendance:** 179 people  
**Event ID:** AWSPdeoJR6Z7yaHKYH

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 72 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*