

My Payslip Explained / © À ò...Á8Á Ñº

DATE: Monday, November 24, 2025
LOCATION: Yeonsu-gu, Incheon, KR

Event Description

My Payslip Explained / © À ò...Á8Á Ñº is a premier conferences event in Yeonsu-gu. This event attracts attendees from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 117 people

Event ID: EMzKjk9ZNtFtWtg2NL

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 47 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.