

Muzika Organika Cacao Dance Festival

DATE: Thursday, August 14, 2025
LOCATION: Lukovica, Domžale, SI

Event Description

Muzika Organika Cacao Dance Festival is a premier festivals event in Lukovica. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,173 people

Event ID: B5Tk7NDSrjikhDvBT

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 469 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.