

Musica de Peliculas

DATE: Saturday, December 13, 2025
LOCATION: Gonnet, Provincia de Buenos Aires, AR

Event Description

Musica de Peliculas is a premier performing-arts event in Gonnet. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 26/100
Expected Attendance: 60 people
Event ID: BLXt7rzvxN4fAbnsZT

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 24 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.