

Music show 120 anni insieme

DATE: Saturday, September 20, 2025
LOCATION: Comano, Trentino-Alto Adige, IT

Event Description

Music show 120 anni insieme is a premier concerts event in Comano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 30/100

Expected Attendance: 102 people

Event ID: FbYkbqDr7287pS9ym2

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 41 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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