

Music on the plaza ft. Marco Turo & The Velvet Vibrations

DATE: Friday, August 15, 2025
LOCATION: Providence, Rhode Island, US

Event Description

Music on the plaza ft. Marco Turo & The Velvet Vibrations is a premier performing-arts event in Providence. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 37/100
Expected Attendance: 212 people
Event ID: 3P5s86ntTYHYz3DcSr

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 85 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
