

Music on the Mountain: September

DATE: Monday, September 1, 2025
LOCATION: High Falls, New York, US

Event Description

Music on the Mountain: September is a premier festivals event in High Falls. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 53/100

Expected Attendance: 1,428 people

Event ID: 8jGKHZN48bwGrAFvqR

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 571 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.