

Music Ministry of Gospel Choirs 2025

DATE: Sunday, January 25, 2026
LOCATION: Athlone, County Westmeath, IE

Event Description

Music Ministry of Gospel Choirs 2025 is a premier concerts event in Athlone. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 30/100

Expected Attendance: 102 people

Event ID: HPjDvoaLfs3TtRVA5W

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 41 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.