

Music in the Park with Beatin' the Odds

DATE: Thursday, August 14, 2025
LOCATION: Averill Park, New York, US

Event Description

Music in the Park with Beatin' the Odds is a premier concerts event in Averill Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 169 people

Event ID: 3MgSRkM94YWDVD4DXq

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
