

Music in the Park 2025 - Bluehouse with Rent to Own Horns

DATE: Thursday, August 14, 2025
LOCATION: Norfolk, Nebraska, US

Event Description

Music in the Park 2025 - Bluehouse with Rent to Own Horns is a premier concerts event in Norfolk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 38/100
Expected Attendance: 241 people
Event ID: 4tTaPd4HB6GZa3cTia

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
