

# Music don't stop world Tour Phuket Thailland

DATE: Friday, October 17, 2025  
LOCATION: Tambon Choeng Thale, Chang Wat Phuket, TH

## Event Description

Music don't stop world Tour Phuket Thailland is a premier concerts event in Tambon Choeng Thale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 32/100  
**Expected Attendance:** 123 people  
**Event ID:** 7v2LZBBiHKkXwMXWN8

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 49 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*