

MUSIC CONCERT BY JONAH AND THE WHALES!

DATE: Sunday, August 17, 2025
LOCATION: Chisago City, Minnesota, US

Event Description

MUSIC CONCERT BY JONAH AND THE WHALES! is a premier festivals event in Chisago City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 485 people

Event ID: BPEM46zsA7RpQUkaXf

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 194 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
