

"Music as Medicine" with Dr. Marcin Bela

DATE: Sunday, November 30, 2025
LOCATION: Kraków, Województwo małopolskie, PL

Event Description

"Music as Medicine" with Dr. Marcin Bela is a premier concerts event in Kraków. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 169 people

Event ID: 95onGw25MxisuTcwgP

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.