

# Murat Cem Orhan & Evrim Özkaynak & Mert F & B Ö 0kinci Yeni æ &±1lar

DATE: Thursday, December 11, 2025  
LOCATION: 7F æ ul, TR

## Event Description

Murat Cem Orhan & Evrim Özkaynak & Mert F at - ¶-æ6• Yeni æ k Æ is a premier concerts event in 7F æ ul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 39/100

**Expected Attendance:** 298 people

**Event ID:** 7kvtx4Et5SdmTZYHsp

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 119 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*