

Mura Murska Sobota vs Primorje Ajdovscina

DATE: Sunday, November 23, 2025
LOCATION: Ajdovš Ö-æ Å W avna enota Ajdovš Ö-æ Å 4•

Event Description

Mura Murska Sobota vs Primorje Ajdovscina is a premier sports event in Ajdovš Ö-æ à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,410 people

Event ID: EJuQmk5xsFE8UE2Tau

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 564 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.