

Munin Conference on Scholarly Publishing

DATE: Tuesday, November 18, 2025
LOCATION: Tromsø, Troms og Finnmark, NO

Event Description

Munin Conference on Scholarly Publishing is a premier expos event in Tromsø. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 351 people

Event ID: HWdWNg9HCmuD33yYXa

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.