

Mums Time Out Dinner + Show - Hillarys

DATE: Saturday, September 6, 2025
LOCATION: North Fremantle, Western Australia, AU

Event Description

Mums Time Out Dinner + Show - Hillarys is a premier festivals event in North Fremantle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 36/100
Expected Attendance: 195 people
Event ID: hMspSHrjf22UB2r3Nq

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
