

Multi-Brand Warehouse Sale - Tustin, CA

DATE: Thursday, August 28, 2025
LOCATION: Tustin, California, US

Event Description

Multi-Brand Warehouse Sale - Tustin, CA is a premier expos event in Tustin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 38/100
Expected Attendance: 242 people
Event ID: A4CJT3vuAyv3X6SzJu

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 97 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
