

MULHERES QUE INSPIRAM, NEGÓCIOS QUE TRANSFORMAM

DATE: Saturday, November 8, 2025
LOCATION: Campo Lindo, Rio de Janeiro, BR

Event Description

MULHERES QUE INSPIRAM, NEGÓCIOS QUE TRANSFORMAM is a premier conferences event in Campo Lindo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 177 people

Event ID: xznuouMg4y2375UB8P

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 71 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.