

# Mulheres Lá Fora - ed. especial 6 anos

DATE: Tuesday, September 9, 2025

LOCATION: Cocó, Ceará, BR

## Event Description

Mulheres Lá Fora - ed. especial 6 anos is a premier conferences event in Cocó. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 37/100

**Expected Attendance:** 232 people

**Event ID:** GjCm47cCFnA5tSm2RD

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 93 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*