

Mulheres Brilhantes - Edição Tabuleiro do Norte/CE

DATE: Friday, September 19, 2025
LOCATION: 8 de Setembro, Ceará, BR

Event Description

Mulheres Brilhantes - Edição Tabuleiro do Norte/CE is a premier conferences event in 8 de Setembro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 194 people

Event ID: FkRvz5yHCdKWAcEjoW

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.