

MUDHONEY Live at the Queens, with Caveman & The Banshee and Dry Goods

DATE: Friday, September 12, 2025
LOCATION: Nanaimo, British Columbia, CA

Event Description

MUDHONEY Live at the Queens, with Caveman & The Banshee and Dry Goods is a premier concerts event in Nanaimo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 36/100
Expected Attendance: 198 people
Event ID: HCAwLJkEuehw8XQjAy

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 79 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
