

Météo des montagnes – Orages et prévention

DATE: Tuesday, August 26, 2025
LOCATION: Argelès-Gazost, Occitanie, FR

Event Description

Météo des montagnes – Orages et prévention is a premier conferences event in Argelès-Gazost. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 23/100

Expected Attendance: 46 people

Event ID: 4XDnSjEFzGKHcmEWH3

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 18 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.