

MTG Avatar The Last Airbender Commander Party

DATE: Friday, January 9, 2026
LOCATION: Morgantown, West Virginia, US

Event Description

MTG Avatar The Last Airbender Commander Party is a premier community event in Morgantown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 18/100

Expected Attendance: 25 people

Event ID: GvsAwG2Zte4E7bRFQm

Hotel Demand Indicators

ADR Impact Index: 3.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 10 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
