

MP Plant Group Open day

DATE: Saturday, September 6, 2025
LOCATION: Stockton-on-Tees, England, GB

Event Description

MP Plant Group Open day is a premier expos event in Stockton-on-Tees. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 931 people

Event ID: 65TuKbAnwcDS4fZRch

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 372 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.