

# Moving Forward Conference | AI x HUMAN: The New Era of Synergy

DATE: Friday, November 21, 2025  
LOCATION: Wien, Wien, AT

## Event Description

Moving Forward Conference | AI x HUMAN: The New Era of Synergy is a premier conferences event in Wien. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 467 people

**Event ID:** 9N7yK5Fk9gtGqe8wXP

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 187 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*