

Movimento W - Corrida em Lomba Grande

DATE: Saturday, October 11, 2025
LOCATION: Lomba Grande, Rio Grande do Sul, BR

Event Description

Movimento W - Corrida em Lomba Grande is a premier sports event in Lomba Grande. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: 9wFBHbTbTVaa2jYPD6

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.