

MOVIMENTO EMPREENDER - Feira de Negócios

DATE: Saturday, November 15, 2025
LOCATION: Primavera II, Mato Grosso, BR

Event Description

MOVIMENTO EMPREENDER - Feira de Negócios is a premier conferences event in Primavera II. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 461 people

Event ID: BcQmQChiEgkDeDNZqK

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 184 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.