

MOVIE NIGHT - A SOUNDTRACK LIVE EXPERIENCE

DATE: Friday, August 22, 2025
LOCATION: Riva del Garda, Trentino-Alto Adige, IT

Event Description

MOVIE NIGHT - A SOUNDTRACK LIVE EXPERIENCE is a premier performing-arts event in Riva del Garda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 32/100

Expected Attendance: 125 people

Event ID: 7hHtSYAAEEnrsN7Rm6

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
