

# MOVE WITH YOU WAIH & \$T CH: 3 Oct - 2 Nov 2025

DATE: Thursday, October 2, 2025  
LOCATION: Waihi Beach, Bay of Plenty Region, NZ

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## Event Description

MOVE WITH YOU WAIH BEACH: 3 Oct - 2 Nov 2025 is a premier festivals event in Waihi Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 35/100  
**Expected Attendance:** 173 people  
**Event ID:** FVycWMtASJfak3YozA

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 69 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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