

# Moussu T E Lei Jovents

DATE: Friday, August 29, 2025

LOCATION: Marseille, FR

## Event Description

Moussu T E Lei Jovents is a premier festivals event in Marseille. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 43/100

**Expected Attendance:** 462 people

**Event ID:** 9WLSazPaFDjdrqmq9W

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 185 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/moussu-t-e-lei-jovents>

Document generated on 6/4/2026, 12:05:17 AM