

# MOUNDRAG - MOUNDRAG - RELEASE PARTY

DATE: Thursday, October 23, 2025  
LOCATION: Saint-Brieuc, Bretagne, FR

---

## Event Description

MOUNDRAG - MOUNDRAG - RELEASE PARTY is a premier community event in Saint-Brieuc. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 43/100

**Expected Attendance:** 450 people

**Event ID:** GN4meQw3qBermnn8ue

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 180 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/moundrag-moundrag-release-party>

Document generated on 6/4/2026, 1:20:53 AM