

Moulin Rouge! The Musical (Touring)

DATE: Wednesday, January 21, 2026
LOCATION: Vancouver, British Columbia, CA

Event Description

Moulin Rouge! The Musical (Touring) is a premier performing-arts event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 55/100

Expected Attendance: 1,681 people

Event ID: 6kF3XpMAF7Rq66MFBX

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 672 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.