

Motor Mayhem - Cruise out to Bilpin (Mountain Bells Cafe)

DATE: Saturday, August 16, 2025
LOCATION: Bilpin, New South Wales, AU

Event Description

Motor Mayhem - Cruise out to Bilpin (Mountain Bells Cafe) is a premier community event in Bilpin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: 9Am3FZC85V9zr3DbqD

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.