

MotoGP™ Experience Day - Misano, Italy

DATE: Thursday, September 11, 2025
LOCATION: Santa Monica-Cella, Emilia-Romagna, IT

Event Description

MotoGP™ Experience Day - Misano, Italy is a premier community event in Santa Monica-Cella. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 28/100

Expected Attendance: 81 people

Event ID: 9BPVgMcDTymLnkpswA

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 32 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
