

# MOTOCULTOR FESTIVAL ACROSS EUROPE

DATE: Sunday, January 25, 2026  
LOCATION: Seyssinet-Pariset, Auvergne-Rhône-Alpes, FR

## Event Description

MOTOCULTOR FESTIVAL ACROSS EUROPE is a premier festivals event in Seyssinet-Pariset. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 40/100

**Expected Attendance:** 315 people

**Event ID:** 8wtGt48pznaJLiJC7f

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 126 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*