

# Motionless In White, Make Them Suffer, and Dayseeker

DATE: Tuesday, February 10, 2026  
LOCATION: Dublin 1, County Dublin, IE

## Event Description

Motionless In White, Make Them Suffer, and Dayseeker is a premier concerts event in Dublin 1. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 67/100

**Expected Attendance:** 7,298 people

**Event ID:** 7N7Ns5mBkz5sn45v4d

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,919 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*