

Motion Plus Design Seoul 2025

DATE: Saturday, September 27, 2025

LOCATION: Gangseo-gu, Seoul, KR

Event Description

Motion Plus Design Seoul 2025 is a premier festivals event in Gangseo-gu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 458 people

Event ID: 7Er56vCUbM4YFqaENM

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 183 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.