

Mothers United Tour - Gotham FC Fan Fest - New Jersey

DATE: Sunday, August 17, 2025
LOCATION: Harrison, New Jersey, US

Event Description

Mothers United Tour - Gotham FC Fan Fest - New Jersey is a premier festivals event in Harrison. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 206 people

Event ID: 97K2Z8z2u7gHwZ8bn7

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 82 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
