

# Mother of Pearl : Roisin Dubh

DATE: Wednesday, November 5, 2025  
LOCATION: Galway, County Galway, IE

---

## Event Description

Mother of Pearl : Roisin Dubh is a premier performing-arts event in Galway. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 43/100  
**Expected Attendance:** 472 people  
**Event ID:** F2ZhogpDFRtCLtuVHA

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 189 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/mother-of-pearl-roisin-dubh>

Document generated on 6/4/2026, 9:59:41 AM