

Mostra Saci - Sessão Livre II

DATE: Friday, August 29, 2025
LOCATION: Botafogo, Rio de Janeiro, BR

Event Description

Mostra Saci - Sessão Livre II is a premier performing-arts event in Botafogo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 86 people

Event ID: 9RrRV45X9EGL6Fwjgy

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 34 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
