

Moss FK vs Egersunds IK

DATE: Wednesday, October 22, 2025

LOCATION: Egersund, Rogaland, NO

Event Description

Moss FK vs Egersunds IK is a premier sports event in Egersund. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 703 people

Event ID: D9PQzyUNwDLW5m4W8n

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 281 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.