

Mosimann, Sam Paganini, Tony Romera, and 10 others

DATE: Saturday, September 27, 2025
LOCATION: Villeneuve-la-Garenne, Île-de-France, FR

Event Description

Mosimann, Sam Paganini, Tony Romera, and 10 others is a premier festivals event in Villeneuve-la-Garenne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 60/100
Expected Attendance: 3,000 people
Event ID: CozXLtWEtReUR3SgtM

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
