

Moses Yoofee Trio and Don Glori

DATE: Sunday, August 24, 2025

LOCATION: Riga, LV

Event Description

Moses Yoofee Trio and Don Glori is a premier concerts event in Riga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 45/100

Expected Attendance: 589 people

Event ID: HGS97hVmh4MSbABztN

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 236 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.