Mose and Franko Heke

DATE: Saturday, September 6, 2025
LOCATION: Corfu, GR

Event Description

Mose and Franko Heke is a premier festivals event in Corfu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 51/100
Expected Attendance: 1,078 people
Event ID: 8dvvgPSULhhcXfZkQ3

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 431 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.