

Moscow Marathon

DATE: Friday, September 19, 2025

LOCATION: Cö>D 5C'5CÔ8CR !CäACT=D :Cä5, Moskva, RU

Event Description

Moscow Marathon is a premier sports event in Cö>D 5C'5CÔ8CP B >D 5CÔACα>CRà This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 78/100

Expected Attendance: 24,999 people

Event ID: 5Eih2tbHaiWzj9eeKA

Hotel Demand Indicators

ADR Impact Index: 8.1x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 10,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.