

# Mortuary Drape <3Ä;r ~;SÄ/;Ó-;£· < ±:ó¶;ó½<C±

DATE: Friday, December 5, 2025  
LOCATION: Thessaloniki, GR

## Event Description

Mortuary Drape <3Ä;p 9fµ<2ó½:ó°;p < ±:ó¶;ó½<C±< <Ä»;đ <C¿ All the Withces Dance! is a premier concert that attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 29/100

**Expected Attendance:** 93 people

**Event ID:** 3ovtYDThHG4n7Me4Po

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 37 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*