

Morocco International Mining Congress & Exhibition

DATE: Monday, November 24, 2025
LOCATION: Marrakesh, Marrakesh-Safi, MA

Event Description

Morocco International Mining Congress & Exhibition is a premier expos event in Marrakesh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 70/100

Expected Attendance: 10,000 people

Event ID: 4NPazaU4kYA9J9StXH

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.