

# Morning - Data Strategy in the Age of AI

DATE: Thursday, November 6, 2025  
LOCATION: Neuilly-sur-Seine, Île-de-France, FR

---

## Event Description

Morning - Data Strategy in the Age of AI is a premier conferences event in Neuilly-sur-Seine. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 317 people

**Event ID:** GHPP8baxCLJuf5fnNn

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 127 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/morning-data-strategy-in-the-age-of-ai>

Document generated on 6/4/2026, 10:00:44 AM